Asset Class Snapshot: Senior Loans



It's no secret that the vast majority of investment portfolios are typically comprised of various combinations of stocks, bonds and cash equivalents. As the investing landscape evolves and interest rates continue to hover at near-record lows, it's important to consider alternative asset classes that may help investors reach their financial goals. One such asset class growing in popularity among the retail investing community is senior loans. Senior loans may be an attractive complement to an existing fixed-income allocation as they typically pay higher yields than traditional fixed income investments such as Treasuries and CDs and offer investors the potential for capital appreciation. In this piece we will discuss what senior loans are, how they stand up against more common asset classes and how they can provide diversification to any investment portfolio.

What are Senior Loans?

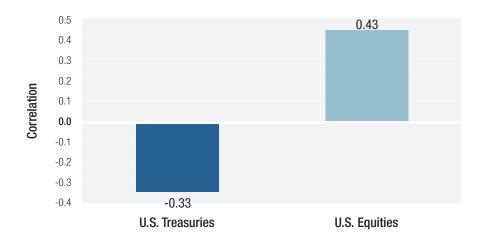
Senior loans are debt securities typically used by companies to finance their operations, support business expansion, and refinance existing debt. They are known as "senior" loans due to their position atop of a borrowing company's capital structure. Senior loans can also be secured by the borrower's assets (cash, receivables, inventory, property, and equipment to name a few) and have payment priority in the event of a default. Although loans can be structured as fixed or floating rate loans, senior loans are typically structured as floating rate loans, which means that the interest paid on these loans will move with interest rate fluctuations.

Typical Corporate Capital Structure

Senior Secured	
Senior Unsecured	
High Yield Debt	
Mezzanine	
Preferred Equity	
Equity	

Diversification & Correlation

Senior loans are a great way to add a layer of diversification to an investment portfolio. As an asset class, senior loans typically have low historical correlation to other asset classes. Correlation measures how different investments react to the same market conditions. To summarize, if two different investments have a correlation of +1, that means they are essentially perfectly correlated and will behave almost identically to changes in the economic climate. Alternatively, if two different investments move in exactly the opposite direction (one goes up, while the other goes down by the same amount), then they would exhibit a correlation of -1. Investing in asset classes with lower correlation, typically in between the -.5 and +.5 range, may be an effective way to diversify an investment portfolio. The chart below exemplifies senior loans as having low correlation to U.S. Treasuries and U.S. equities over the past 20 years.



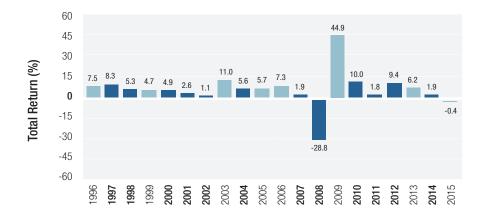
Diversification Potential

20-Year Asset Class Correlations to Senior Loans

Source of Data: Bloomberg 12/31/15. Based on monthly returns from 12/31/95-12/31/15. Chart is for illustrative purposes only. U.S. Treasuries is represented by the Barclays U.S. Treasury Index. U.S. Equities are represented by the S&P 500 Index. You cannot directly invest in an index. Past performance is not indicative of future results.

Performance

Because of their income potential and low correlation to other asset classes, senior loans have performed admirably over the past twenty years – having posted positive returns in 18 of the past 20 years.



Positive Performance in Most Market Environments

Senior Loans Historical Year Total Returns (1996-2015)

Bold Years = Periods of Stable or Falling Rates

Source of Data: Credit Suisse Leveraged Loan Index – 12.31.96-12/31/15. Chart is for illustrative purposes only. You cannot directly invest in an index. Past performance is not indicative of future results.

Duration

Duration is a term used to measure the sensitivity of the price of a fixed-income investment to a change in interest rates. A common misconception typically associated with bond investments is that they are risk-free. This is simply not true as there are two main risks that may affect a bond's value: credit risk (default) and interest rate risk (fluctuations). Duration focuses on the latter. The chart below is evidence that senior loans offer generally high income potential, while maintaining a reasonably low duration.



High Income with Low Duration

Fixed Income Sector Yields and Duration

Senior Loans represent an investment in a generic floorless senior loan with a 90-day reset period.

Source: Credit Suisse, Barclays and J.P. Morgan Research as of 12/31/2015. Past performance is not indicative of future results.

Risks

As with any asset class, there are certain risks associated with senior loans. Credit risk is the risk of nonpayment of scheduled interest or principal payments on a debt investment. Because senior loans can be made to non-investment grade borrowers, the risk of default may be greater. Should a borrower fail to make a payment, or default, this may affect the overall return to the lender. Interest rate risk is another common risk associated with senior loans. Interest rate changes will affect the amount of interest paid by a borrower in a floating rate senior loan, meaning they move in-step with broader interest rate fluctuations. However, this typically has little to no impact on the underlying value of floating rate debt. Further, senior loans are generally illiquid which require longer investment time horizons than other investments. Senior loans may trade at depressed prices and the underlying collateral may decline in value. For these and other reasons, senior loans may be considered speculative.

To learn more about Senior Loans, please contact your financial advisor.

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